



**Innovative** technology driving fleets *forward*.



## Success Story - New Jersey City University

The NJCU Fleet Services Department has been using Collective Data software since 2003 with positive results.

Led by Patrick Bartole, Automotive Fleet Manager, the department is responsible for the fleet of vehicles and motorized equipment assigned to a number of departments: Admissions, Athletics, Driver Education, Grounds, Housekeeping, Mail Services, Maintenance Services, Public Safety, Storeroom, and Youth Corps.

Before implementing the software, they did not have an effective way to track costs or compare the results of how proper and more frequent maintenance was actually benefiting the fleet.

"I can't imagine running the fleet today without Collective Data," said Bartole. "It follows my process and the information is readily available to make proactive, cost-saving decisions."

**One system for managing all costs associated with the fleet.**

The fleet tracks all costs associated with owning and operating the fleet with the software, including fuel usage and Networkfleet GPS data. They also take advantage of the powerful parts inventory section, accidents & claims, maintenance requests, work orders, tires, and much more.

Bartole mentioned that to get the most out of a fleet management software system, an organization must have their business process already in place.

**"The software follows my process and the information is readily available to make proactive, cost-saving decisions."**

*- Patrick Bartole,  
Fleet Manager,  
New Jersey City University*



“The Collective Data system can be customized to follow your business process as you need it,” he said. “It becomes much more efficient and allows for better cost reduction.”

### Reduction in operating expenses.

Based off of data that Bartole has seen in his operation over the last 7 years, he says that he can continue to expect the cost of operating his fleet to increase by 10% each year. But with the Collective Data system he is able to reduce that cost by at least 5%-10% yearly.

The NJCU Fleet Services team will continue to improve upon their operation with the help of data provided by the Collective Data system, all in an effort to meet their mission of providing transportation to the University in the most cost-effective manner possible.

**The NJCU fleet has been able to reduce costs by 5-10% each year using Collective Data’s fleet management software.**



To learn more about how Collective Data software can help your organization, contact us today at **1-800-750-7638** or visit us online at **[www.collectivedata.com](http://www.collectivedata.com)**



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