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Collective Data Releases New Software Version Following Record Quarter

Company continues to adapt software to meet changing demands.

Cedar Rapids, Iowa -- 13 May 2010 - Collective Data Inc., a leading provider of fleet management software systems, recently released a new version of their popular collectiveFleet and collectiveShop programs. The new software version came at the heels of a record 1st quarter for the company.

"It starts and ends with understanding the industry and customer needs," commented Andrew Lewellyn, Senior Sales Consultant for Collective Data. "By releasing the new version of the software, we are continually staying on top of industry trends and helping clients find a solution that fits their process and what they're looking to accomplish."

Among the multiple features included in the new software version (v5.5), users gain new searching and filter capabilities, as well as automatic warranty notifications on work orders. This notification assures that the organization can potentially save money with each and every piece of equipment being worked on.

"I see a very positive direction for Collective Data in the future," said Lewellyn. "More and more fleets are realizing that while there are many solutions out there to fix your immediate problem, there are only a few that can provide you a solution for years to come. A true understanding of our clients' objectives now and in the future is what drives our continued success."

About Collective Data, Inc.

Collective Data is a privately held corporation that produces fleet and equipment maintenance management software solutions deployed by over 280 public, private and commercial organizations. Collective Data also provides additional services to its customers including consulting services, custom application development and data conversion. Collective Data is located in Cedar Rapids, Iowa. More information about Collective Data is available at <http://www.collectivedata.com>.

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